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March 4, 1967

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# SCIENCE NEWS



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THE WEEKLY SUMMARY OF CURRENT SCIENCE



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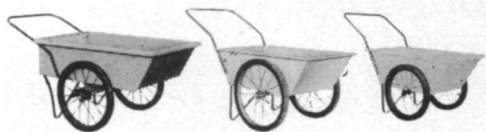
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# SCIENCE NEWS . . .

Vol. 91

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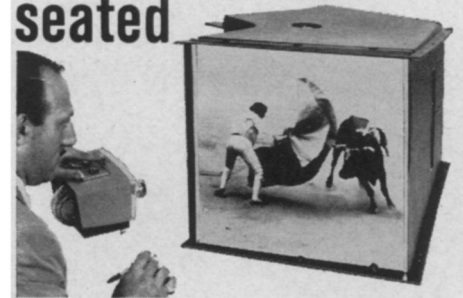
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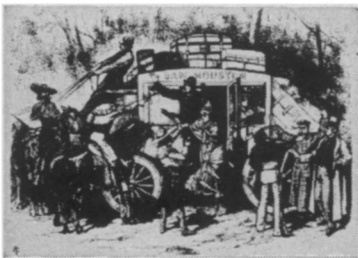
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# Are you holding up the U.S. Mail?



*It happens every day!*

People hold up mail service for themselves and for everyone else by not using Zip Code on their mail.

Their mail has to be sorted and re-sorted several times along its route. A single unzipped letter can slow up the mail at 6 post offices!

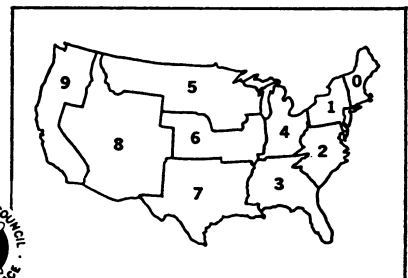
But when your letter has Zip Code, postal workers can sort it faster and send it more directly to its destination. They can also use modern electronic machines that "read" Zip numbers and sort mail fifteen times faster than was possible before.

*So remember:*

1. Always add Zip Code to every address you write to. If you don't know the number, call your post office or look it up in their Zip Code Directory. Local Zips can be found on the Zip Map in the business pages of your phone book.
2. Add Zip Code to your return address, too. That makes it easy for others to Zip their mail to you.

The post office must handle over 200 million new pieces of mail a day. Don't hold it up. Use Zip Code!

*Mail moves the country—  
ZIP CODE moves the mail!*



## HOW ZIP CODE WORKS

Suppose the Zip Code is 60635. The "6" says it goes to the Midwest. The "06" narrows it down to Chicago. The last two digits—"35"—pinpoint the local post office. This eliminates many handling procedures. The letter is sorted faster, and sent more directly to its destination.

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